



PRESS RELEASE

Dr. Kesti Named to the Board of Directors of the Signage Foundation, Inc.

Ken VonWald, Chairman of the Board of the Signage Foundation, Inc. announced the appointment of Dr. Mike Kesti to the Board of Directors effective January 19, 2010. Dr. Kesti earned a B.A. degree in Chemistry and Economics from Carleton College (Minnesota) and a Ph.D in Chemistry from Stanford University. Dr. Kesti has worked for 17 years at 3M in adhesive and product development and commercialization. He worked for 7 years in the Office Supplies Division's laboratory developing new adhesives such as those used in the Post-it® Super Sticky Notes. Dr. Kesti has spent the past 10 years in the Commercial Graphics Division's laboratory where he is currently the New Product & Technology Development Laboratory Manager for Films, Inks and Illuminated Signage products. Dr. Kesti's hobbies include basketball, triathlons, BBQ and gardening.

In announcing the appointment of Dr. Kesti, SFI Board Chairman Ken VonWald noted the talents that Dr. Kesti brings to the Signage Foundation to further develop strategic collaborations with academic institutions. Mr. VonWald noted "3M has been a leader in strategically aligning research and education. We look forward to Dr. Kesti's leadership as the Signage Foundation develops its research agenda and networks with academia".